LEARNING POINT GROUP

SMART PASS 2022

Now even smarter!

The real learning and leading happens not
in the classroom, but in the everyday work of the leader
who chooses to step toward higher ground.
It is indeed a journey.

You provide the leadership.
We provide the roadmap, tools
and support to help you learn
how to lead and succeed.

LEARNING POINT GROUP

www.learningpointgroup.com
888.823.1646

SMART PASS 2022 OVERVIEW

Smart learning for amazing leaders.

2022 could be pivotal in many ways. It is likely up to us to make it so. Are you ready?

We greatly appreciate the privilege of helping you grow as a leader. We take that proposition very seriously. The world needs your leadership. And every leader needs access to proven tools, templates, and best practice learning.

Learning Point's **Smart Pass 2022** offerings provide solid, straightforward development for virtually every level of leader. We are very excited about the impact this process is having.

One important reality we continue to realize is that the best learning takes place in the context of one's everyday work as a leader. Not in the classroom. Not from a book, or a video. We learn as we lead.

That is why we continue to design learning solutions that support the real-time growth of a leader. Our **Learning Journey** process provides an excellent platform for leaders to learn and grow at the pace that works best for them. Our **Learning On-Demand** offerings provide instant access the leadership tools – grab-and-go. Get what you need when you need it.

Both formats have proven to be extremely effective, not because of glitz and high-end production media, but because they drive practical on-the-job learning, leading, and succeeding.

This document provides an overview of the **Smart Pass 2022** opportunities for individual leaders, teams, and organizations. We hope you will benefit from the learning opportunities provided. More importantly, we sincerely hope you continue to find effective ways to learn, lead, and succeed. Our world needs your leadership.

Stay safe. Stay healthy. Best of success in your leadership role!

MARK CHRISTENSEN
Founder and CEO
Learning Point Group

All Access Now Through 2022.

As soon as you purchase your Smart Pass, you will have access to all of the workshops, tools, and resources we offer with the Smart Pass through December 2022.

Learning Journeys

We have taken the best of our most sought-after leadership content and tools and transformed them into powerful, action-based, learning journeys. Each journey includes a series of live virtual sessions, online video lessons, leader challenge assignments, direct interaction with our leadership facilitators, and a complete toolbox of PDF worksheets, checklists, and templates. Get ready for smart, focused, flexible learning.

Learning On-Demand

We have compiled a powerful library of "on-demand" workshops and "grab-and-go" leader tools. You will be able to access what you need, when you need it the most, right from your own device. There are no live sessions associated with our "on-demand" offerings. Just powerful, practical, flexible learning. And you will still have direct access to our leadership facilitators whenever you have a need.

Live Webinars

We will hold a live leadership webinar each month to focus on current and relevant topics, issues, and best practices. Each webinar will include lively exchanges and downloadable tools to help you immediately apply what you learn.

Exclusive Pricing on Premium Offerings

As a Smart Pass holder, you will receive exclusive pricing on our premium events, workshops, and services. This includes premium workshops, leadership coaching, and other services.

Dedicated Stellar Support

Throughout your SMART PASS 2022 learning experience, you will have immediate access to an entire support team. Our learning support service will be there to help you navigate the platform and maximize your learning value. All offerings include a dedicated learning facilitator.

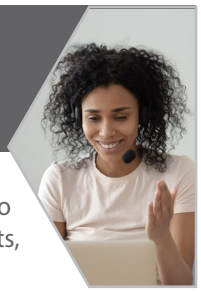
2022 will likely be up to leaders like you. Are you ready?

LEARNING JOURNEYS AT A GLANCE

LEARNING POINT ONLINE

www.learningpointgroup.com/smartpass2022 // 888-823-1646

Online learning that creates powerful on-the-job leadership experiences.



MOXIE
THE X FACTOR AT WORK
LEARNING JOURNEY

Regularly $599

For new leaders as well as individuals not yet in formal leadership roles.

Your **"X"** factor is made of character, competence, and collaboration. It brings good to many. It helps everyone win.

Access for 12 months.

- Three live virtual sessions, Video Lessons, Challenge Assignments, PDF Toolbox.
- 1: Compass and Character.
- 2: Roadmap to Competence.
- 3: Traction by Collaboration.
- Ongoing access to leadership facilitators.

Regularly $699

For leaders focused on growing their success as a leader.

Create a solid foundation for sustained success as a leader.

Access for 12 months.

- Four Live Virtual Sessions, Video Lessons, Challenge Assignments, PDF Toolbox.
- 1: CLARITY.
- 2: COLLABORATION.
- 3: CAPACITY.
- 4: CONSISTENCY.
- Ongoing access to leadership facilitators.

ASCEND
TO LEADERSHIP
LEARNING JOURNEY

Regularly $799

For experienced leaders ready to raise the level of their leadership mindset, skillset, and toolset.

The learning and the leading is in the climb. Don't just learn about leadership. Learn how to grow as a leader.

Access for 12 months.

- Six Live Virtual Sessions, Video Lessons, Challenge Assignments, PDF Toolbox.
- 1: Own Your Role.
- 2: Build Relationships.
- 3: Interact with Impact.
- 4: Coach for Success.
- 5: Build Your Team.
- 6: Lead Change.
- Ongoing access to leadership facilitators.

Regularly $999

For senior leaders looking to raise the level of leadership throughout their organization.

The view is always better at the summit. This journey focuses on four strategic roadmaps to leadership growth.

Access for 12 months.

- Four Strategic Roadmaps.
- Four Strategic Sessions.
- Q1: Baseline Vision
- Q2: Lead as One
- Q3: Grow Strategic
- Q4: Summit Vision
- Ongoing access to leadership facilitators.

LEARNING ON-DEMAND AT A GLANCE

No live sessions. Just practical lessons and tools when and where you need them.

NEW LEADER LAUNCH
LEARNING ON-DEMAND
Regularly $599 / Available Now

A self-directed on-boarding process for new leaders. The process consists of 10 launches and 50 possible launch exercises.

SEEK THEN SPEAK
LEARNING ON-DEMAND
Regularly $299 / Available Now

Crack the code to successful workplace communication. Discover the power that comes when you seek to understand above all else.

COACH 2 EXCEL
LEARNING ON-DEMAND
Regularly $599 / Available Now

Coaching is the craft of today's workplace leader. Learn and master a proven coaching process and a complete set of coaching tools.

HOLDING DIFFICULT CONVERSATIONS
LEARNING ON-DEMAND
Regularly $299 / Available March 1

Learn and master four key steps in preparing for and holding challenging conversations at work.

TEAM LEADER TOOLS
LEARNING ON-DEMAND
Regularly $599 / Available Now

A complete learning process for team leaders and their team. Five Team Success Roadmaps. Over 25 Team Success Tools.

PERSONAL PRODUCTIVITY TOOLS
LEARNING ON DEMAND
Regularly $299 / Available June 1

Follow a proven process and set of tools to increase your personal productivity through improving your focus, accountability, workflow, workspace, time, and execution.

Own Your career
LEARNING ON DEMAND
Regularly $299 / Available Now

On-demand lessons and tools to help you take charge of your success in both your current role and your future roles.

PROJECT LEADER TOOLS
LEARNING ON-DEMAND
Regularly $299 / Available June 1

A complete roadmap and set of tools to manage the people side of projects. Help your team successfully define, plan, execute, and close projects.

LEAD CHANGE
LEARNING ON-DEMAND
Regularly $299 / Available April 15

A complete set of tools for workplace leaders to guide their entire team through challenging change.

PROBLEM SOLVING TOOLS
LEARNING ON DEMAND
Regularly $299 / Available June 1

A complete roadmap and set of tools to define problems, determine their root cause, develop viable solutions, and implement those solutions.

LIVE MONTHLY WEBINARS

Current. Relevant. Insightful. Action-oriented.

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www.learningpointgroup.com/smartpass2022 // 888-823-1646

Webinar Series Is Regularly $299 for the Year – Or $39 per Webinar. All Included with Your Smart Pass.

We are scheduling a Live Leadership Webinar each month to focus on current and relevant topics, issues, and best practices. Each webinar will include lively exchanges and downloadable tools to help you immediately apply what you are learn.

☐ **INTERACT with IMPACT** JAN 21
January 21, 2022 / 11:30am pacific

Learn the four levels of conversation and how to increase your impact as a leader from merely transactional to amazingly transformational.

☐ **LEAD as ONE** FEB 23
February 23, 2022 / 11:30am pacific

Learn a proven roadmap for creating unity and focus within your leadership team so that you lead with one mind, one method, and one message.

☐ **KNOW Your NUMBERS** MAR 18
March 18, 2022 / 11:30am pacific

Learn the power and promise behind measuring what matters most and helping your team to do the same.

☐ **GROW YOUR MINDSET, SKILLSET, and TOOLSET** APR 22
April 22, 2022 / 11:30am pacific

Who you are as a leader comes before what you do and how you do it. This webinar will provide insight into putting your complete leadership package together – from mindset to skillset to toolset.

☐ **DEVELOP CHANGE READINESS In Your TEAM** MAY 26
May 26, 2022 / 11:30am pacific

Learn and apply a tool for helping your team grow its readiness, resilience, and agility to respond well to challenging change. The best time to develop change readiness is in the "off season." We will teach you how.

☐ **FIRST to FOLLOW** JUN 24
June 24, 2022 / 11:30am pacific

Followership is an essential part of your leadership. Learn why and how to get behind good leadership when you see it.

☐ **EIGHT CORE PRACTICES** JUL 22
July 22, 2022 / 11:30am pacific

Learn the eight core practices that create a solid foundation for any leader in any environment.

☐ **LEAD VIRTUALLY** AUG 19
August 19, 2022 / 11:30am pacific

Learn the realities, principles, and practices of leading effectively in a virtual work environment.

☐ **ACCOUNTABILITY** SEP 23
September 23, 2022 / 11:30am pacific

Learn a powerful framework for increasing accountability within yourself and inspiring your team members do the same.

☐ **WORKING STYLES** OCT 21
October 21, 2022 / 11:30am pacific
Learn why working styles matter, how to assess them, and how to adjust your style to meet the needs of the leadership opportunities in front of you.

☐ **ORGANIZE YOURSELF – USING 5S** NOV 18
November 18, 2022 / 11:30am pacific

Learn the popular 5S lean tool and use it to organize yourself – your space, your schedule, your devices, and even your mind!

☐ **GRATITUDE and CIVILITY** DEC 16
December 16, 2022 / 11:30am pacific

Gain insights (and possibly reminders) into why leading with gratitude and civility is good for business. Apply steps to up your G&C impact. Learn how to watch for and nurture the discretionary effort as an outcome.

PREMIUM EVENTS & SERVICES

Enjoy exclusive access and pricing on PREMIUM offerings.

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www.learningpointgroup.com/smartpass2022 // 888-823-1646

We have now included some additional amazing solutions that require a higher investment, but are still a great value. Smart Pass holders receive exclusive pricing.

Exclusive Pricing on PREMIUM WORKSHOPS

Premium workshops are so robust with resources and support that we are unable to offer them at no charge. However, we have made it possible for Smart Pass holders to enjoy these opportunities at significantly reduced prices. Here are some examples:

Regularly $899

$349 with Smart Pass

SLII Virtual Experience

(in partnership with The Ken Blanchard Organization)
Normally $899. Smart Pass holders pay only $349.

- May 3-4-5-6, 2022
  (11am to 1pm pacific each day)
- October 25-26-27-28, 2022
  (11am to 1pm pacific each day)

Regularly $899

$349 with Smart Pass

Build Trust

(in partnership with The Ken Blanchard Organization)
Normally $899. Smart Pass holders pay only $349.

- April 12-13, 2022
  (1pm to 3pm pacific)
- November 9-10, 2022
  (1pm to 3pm pacific)

Regularly $899

$349 with Smart Pass

Leading Virtually

(in partnership with The Ken Blanchard Organization)
Normally $899. Smart Pass holders pay only $349.

- June 30, 2022
  (11am to 1pm pacific)
- October 7, 2022
  (11am to 1pm pacific)

Exclusive Pricing on LEADERSHIP COACHING

Every leader needs great coaching. We can help with that. All of our coaches are experienced and qualified to help you harvest your own leadership capacity. Sign up for group coaching or 1-on-1 coaching at special rates as a Smart Pass holder.

GROUP COACHING

Six sessions over six months. New groups are formed every three months. Limit of 12 per group.

Normally $699 per group session.

Smart Pass holders pay only $299.

ONE-ON-ONE COACHING PACKAGE

Six one-on-one sessions (50 minutes each) over six months. Your coach will help you work on what you choose to work on.

Normally $1199.

Smart Pass holders pay only $599.

Start whenever you are ready.

ONE-ON-ONE COACHING – SINGLE SESSION

Sign up for just a single one-on-one session (50 minutes). Your coach will help you work on whatever you choose. Then, go from there.

Normally $399 per session.

Smart Pass holders pay only $99 per session.

Schedule whenever you are ready.

Bottom line, anything Learning Point Group offers in 2022, Smart Pass holders receive a discount of least 50% of the normal price.
We truly do love our Smart Pass holders!

SMART PASS SCHEDULE

Focused workshops for the focused leader.

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www.learningpointgroup.com/smartpass2022 // 888-823-1646

Make your learning and growth a priority.
Put it on your schedule. Protect your schedule.
Go to your online SMART PASS account often.

2022 SCHEDULE

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
MOXIE JOURNEY Session times are 11:30am to 1pm pacific.												
OPTION 1 - 11:30am to 1pm pacific					17-18-19							
OPTION 2 - 11:30am to 1pm pacific									14-15-16			
OPTION 3 - 11:30 to 1pm pacific												6-7-8
LEADERSHIP BOOT CAMP JOURNEY Session times vary and are listed below.												
OPTION 1 - 8:30am to 10am pacific		8-9-10-11										
OPTION 2 - 10:30am to 12 noon pacific				4-11-18-25								
OPTION 3 - 3:30pm to 5pm pacific						6-13-20-27						
OPTION 4 - 8:30am to 10am pacific									7-14-21-28			
OPTION 5 - 3:30pm to 5pm pacific											1-2-3-4	
ASCEND TO LEADERSHIP JOURNEY Session times are 11:30am to 1pm pacific.												
OWN YOUR ROLE			15				15					
BUILD RELATIONSHIPS				14				12				
INTERACT WITH IMPACT					13				9			
COACH FOR SUCCESS						16				14		
BUILD YOUR TEAM							14				11	
LEAD CHANGE								11				9
SUMMIT LEVEL LEADERSHIP JOURNEY Sessions times are 11am to 1pm pacific.												
Q1: BASELINE VISION			25									
Q2: LEAD AS ONE						17						
Q3: STRATEGICALLY GROW LEADERS									30			
Q4: SUMMIT VISION												2
MONTHLY WEBINARS All webinars are from 11:30am to 12:30pm pacific.												
MONTHLY WEBINARS	21	23	18	22	26	24	22	19	23	21	18	16
PREMIUM EVENTS These Premium Workshops are offered in partnership with The Ken Blanchard Companies. They are $349 each with your Smart Pass.												
SLII - 11am to 1pm pacific					3-4-5-6					25-26-27-28		
TRUST - 1pm to 3pm pacific				12-13							9-10	
LEAD VIRTUALLY - 11am to 1pm PT						30				7		

NOTE: This schedule information is subkect to change. Please check online for up-to-date information.

INVESTMENT IN LEARNING

Maximize your learning investment.

LEARNING POINT ONILINE

www.learningpointgroup.com/smartpass2022 // 888-823-1646

We would love the opportunity to help you grow. That is why we are excited to offer you special pricing on your leadership journeys.

INDIVIDUAL SMART PASS 2022 – $999

Invest $999 for one year of amazing leadership learning – just for you. Learn what you want, when you want, and how you want. Provides you full access to all of the offerings described for one full year.

TEAM SMART PASS 2022 – $599/person (with minimum of 10 people)

Sign up your team (minimum of 10 people) for just $599 per person. Your team will have access for an entire year. Learn and lead together. Your team will also have a dedicated facilitator for the entire year.

VALUE COMPARISON

2022 OFFERINGS	Smart Pass	Stand Alone
LEARNING JOURNEYS	Included	$599-$999 / Year
LEARNING ON-DEMAND	Included	$299-599 / Program
WEBINARS	Included	$499 / Year
PREMIUM	$349 / Event	$999 / Event
COACHING	$99 / Session	$199 / Session
LEADER TOOLBOX	Included	$499 / Year

ORGANIZATION-WIDE PASSES ARE ALSO AVAILABLE

Starting at $30,000. Provide access for all leaders in your organization.

Give us a call for details 888.823.1646.

"Thank you, Learning Point! The SMART PASS is the ideal answer to crazy times, remote work, budget cuts, and inflation."
– General Manager. Utility.

"Best investment we have made to grow our leaders."
– Director of HR. Manufacturing.

"Learning Point is living up to their reputation once again. High quality, flexible, realistic."
– Director of Learning and Development for Regional Authority.

"The tools alone make the whole investment a no-brainer."
– Production Supervisor. Manufacturing.

Your Smart Pass will be active as soon as you purchase it and will stay active through December 2022.